CLEVELAND PUBLIC LIBRARY BUSINESS INFORMATION BUREAU CORPORATION FILE

W. T. GRANT COMPANY

ANNUAL REPORT

1933

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ANNUAL REPORT

W. T. GRANT COMPANY

(A Delaware Corporation)

1933 FISCAL YEAR

Which Ended January 31, 1934



DIRECTORS

William T. Grant, Chairman

J. G. Byler	K. D. Gardner
R. A. Cunningham	J. M. Hancock
H. S. Davis	J. L. O'Neill
F. H. Edgecomb	B. A. Rowe
C. E. Freeman	W. B. Warner

OFFICERS

William T. Grant			٠	•		•	•	Chairman of the Board
B. A. Rowe						٠	٠	President
F. H. Edgecomb								Vice-President
K. D. Gardner .	٠		٠	۰	٠	٠		Vice-President
A. N. Derouin .	٠		٠	۰	۰			Vice-President
R. W. Story								Vice-President and Secretary
J. G. Byler		٠		٠	٠	٠		Vice-President and Treasurer

Transfer Agent

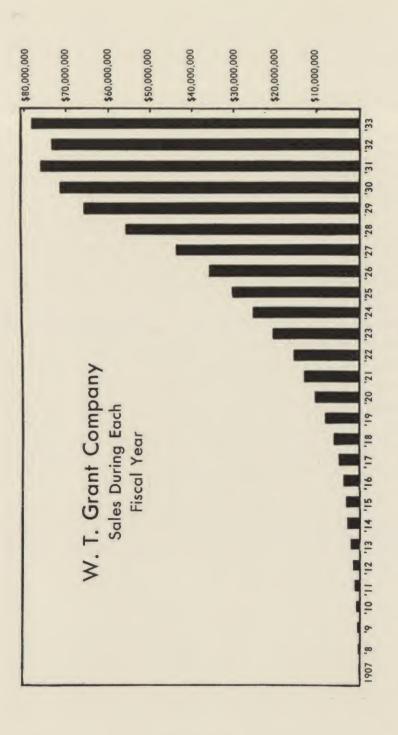
Guaranty Trust Company of New York Registrar

Bankers Trust Company New York, N. Y.

Annual Meeting

FIRST TUESDAY IN APRIL

1441 BROADWAY, NEW YORK CITY



To the Stockholders of W. T. Grant Company:

During 1933, sales of your company were the largest in its history. With the increase in sales, and the steady or rising commodity prices prevailing during the year, net earnings increased over the previous year. The year's expansion was moderate, and with improved earnings, the company ended the year in a strong financial condition. Dividends at the annual rate of \$1.00 per share on the capital stock were continued during the year.

In this year's report, the Income Statement and Balance Sheet of the W. T. Grant Company (Delaware), W. T. Grant Company (Massachusetts) and the W. T. Grant Realty Corporation are consolidated. For comparative purposes, statements on a similar basis for five preceding years are appended.

SALES

Sales for the year were \$78,206,119 an increase of \$5,119,263 or 7.0% over sales of the previous year. An analysis of this increase in sales appears below.

	Fiscal Year 1933	Fiscal Year 1932	Change
Sales for 404 stores open during entire year			
1932		\$69,296,731	2.1% increase
Sales for 42 new stores opened during 1932	5,946,259	3,790,125	
Sales for 11 new stores opened during 1933		_	
TOTAL SALES	\$78,206,119	\$73,086,856	7.0% increase

During the first half of the year, sales in identical stores showed a decrease of 3.9% from the corresponding months of 1932, but during the last six months sales in those stores increased 6.3%. The total year showed the 2.1% increase for identical stores indicated above.

NEW STORES

During 1933, eleven additional Grant Stores were opened, the locations of which and their opening dates are as follows:

Feb. 11, 1933—Trenton, N. J.	June 3, 1933—Elmira, N. Y.
Feb. 11, 1933—Concord, N. H.	July 14, 1933—Corpus Christi, Tex.
Feb. 18, 1933—Sacramento, Cal.	July 22, 1933—Jamestown, N. Y.
Mar. 18, 1933—Berkeley, Cal.	Nov. 18, 1933—Bellevue, Ohio
Mar. 18, 1933—South Bend, Ind.	Nov. 18, 1933—Herkimer, N. Y.

Dec. 2,1933-Pawtucket, R. I.

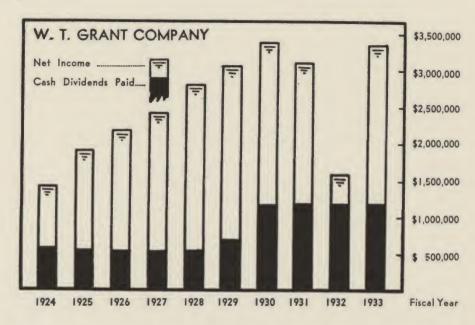
During the year stores at Kalamazoo, Michigan and Memphis, Tennessee, were

completely remodeled, and in all stores the Company's standards of physical appearance were maintained.

At the end of the year, 457 stores were in operation.

NET EARNINGS

Net earnings for the 1933 fiscal year were \$3,347,175 which is equal to \$2.80 per share of capital stock outstanding. In 1932 earnings were \$1,612,076, equal to \$1.34 per share.



Net earnings are after deducting \$619,360 for depreciation on furniture and fixtures, \$486,115 for amortization of alterations and improvements and \$70,396 for depreciation on buildings, making the total depreciation and amortization for the year \$1,175,871.

The improvement in earnings resulted from increased sales, which made rentals and other fixed expenses less burdensome, and from rising commodity prices which reduced net inventory adjustments. In the previous year, declining commodity prices necessitated heavy net inventory markdowns, earnings thereby being considerably curtailed.

The largest item of expense of the company is in store payrolls. Co-operating with the administration under the NRA this expense increased both in dollar amount and as a percentage of sales. The major increase was to sales people, the total dollar amount of which increased 26%. A small portion of this increase is due to the new stores. The operation of the NRA has enabled the company to pay higher wages

for shorter hours to the great number of our employees, without placing the company at a disadvantage with competing merchandising companies.

Currently, the company is employing 10% more full time employees (in identical stores) than were employed a year ago.

Another expense item which has been mounting rapidly is taxes. In order that the stockholder may appreciate the increasing importance of this, we summarize below the important taxes paid for 1932 and 1933.

	1933	1932
Federal Income Taxes	 \$513,315	\$237,154
Capital Stock Taxes	 57,421	_
Processing Taxes (Floor Stocks)	 167,805	_
Sales Taxes	 240,717	35,960
Local Franchise and Personal Property Taxes	 262,177	225,296
Miscellaneous Taxes	 11,285	9,395
Totals	 \$1,252,720	\$507,805

In addition to the above, the company paid last year, under the terms of certain leases and on owned properties, real estate taxes exceeding \$875,000. This is only a part of the total real estate tax assessed against properties utilized by the company, as on most store premises, the lease provides for a gross rental and real estate taxes are paid by the landlords.

FINANCIAL CONDITION

The balance sheet of the company on January 31, 1934 showed current assets of \$16,277,897 while current liabilities were \$2,293,040. Cash amounted to \$7,151,095 which was \$4,858,055 in excess of current liabilities. The improved cash position at the end of the year was due to favorable earnings and the opening of only a relatively small number of new stores.

In the eleven new stores opened, the company had the following capitalized investment at the end of the year:

Merchandise			٠	٠	٠	0		\$259,250
Furniture and Fixtures								
Alterations and Improven	nents					٠		103,236
Advances to Landlords			٠		۰			43,892
Total Canitalized	Inv	estr	nen	+			_	\$619.425

The store in Camden, N. J. previously occupied under a lease was purchased during the year.

The company since the end of 1929 has opened 178 new stores. During this period the total inventory has increased by only \$1,038,498. While merchandise

stocks are adequate for present sales volume and present commodity prices, it is believed that parallel with the trend toward higher prices a considerably larger investment in inventory will become necessary to properly stock the 457 stores now operated. The company's cash position has been maintained with this possibility in mind.

The company intends to maintain a progressive but conservative policy toward expansion during 1934. A number of locations have been approved for new stores and a number of present stores will be enlarged or modernized.

EXECUTIVE COMPENSATION

It has always been the practice of the company to arrange compensation of executives, store managers and others in responsible positions on a plan where total compensation was partially dependent upon the results attained. We believe such methods of compensation are essential to attract and hold a high type of executive personnel.

As is customary in the industry, store managers are compensated on the basis of the profit of their individual stores.

For many years, general and district executives and buyers have been compensated in part through drawing accounts and in part through an annual payment dependent upon earnings of the company. During the past year, the Board of Directors approved the plan now in effect for the period from February 1, 1933 to January 31, 1936. The plan provides for a bonus upon any profit (after all charges including depreciation and taxes) earned in excess of 6% of the total book value of common stock and surplus. Under the plan, 45 executives and buyers were paid \$367,661.80 as that part of their compensation dependent upon 1933 earnings. The Board of Directors reserve the right to revise, modify or cancel the plan at any time.

During the past four years, I, as Chairman of the Board, have not accepted any salary from the company nor participated in any profit sharing plan.

During the last four years of unsatisfactory business conditions the company has opened 178 additional stores, has maintained the dividend, and continued in a sound financial condition. The management is, I believe, stronger than ever and I personally am pleased with their accomplishments.

Very truly yours,

WILLIAM T. GRANT,

Chairman of the Board of Directors.

New York, March 16, 1934.

REPORT OF AUDITORS

March 12, 1934.

To the Board of Directors and Stockholders, W. T. Grant Company, New York, N. Y.

We have made an examination of the books of account and record pertaining to the assets and liabilities of W. T. GRANT COMPANY (a Delaware Corporation): its subsidiary companies, W. T. GRANT COMPANY (a Massachusetts Corporation): and W. T. GRANT REALTY CORPORATION (a New York Corporation) as at January 31, 1934 in connection with which we also made a general review of the operating and surplus accounts for the fiscal year then ended, but we did not make a detailed audit of the transactions.

The merchandise inventories as taken and certified by the management, valued at not in excess of cost or market, whichever is lower, were tested by us as to pricing and computations. The Massachusetts Corporation was guarantor of a note issued to a bank by Trustees of an Employees' Stock Purchase Fund, secured by 4,235 shares of the capital stock of the Delaware Corporation, the unpaid balance of which note amounted to \$62,039.38 at January 31, 1934. The unused balances of Import Letters of Credit issued to the Massachusetts Corporation amounted to \$205,891.07 at that date.

In our opinion, based on our examination and information submitted to us, the annexed Consolidated Balance Sheet and the related Consolidated Income and Surplus Accounts fairly present, in accordance with accepted principles of accounting consistently maintained by the companies during the year under review, their consolidated financial position at January 31, 1934, and the consolidated results of their operations for the fiscal year then ended.

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W. T. GRANT COMPANY

(A Delaware Corporation)

AND SUBSIDIARY COMPANIES

CONSOLIDATED INCOME ACCOUNT

For the Fiscal Year Ended January 31, 1934

SALES	. \$78,206,119.28 . 73,022,905.83
OTHER INCOME (Net)	5,183,213.45 12,784.91
PERMAT	5,195,998.36
DEDUCT Interest paid less interest received	9
NET INCOME	. \$3,347,175.30
CONSOLIDATED SURPLUS ACCOUNT For the Fiscal Year Ended January 31, 1934 BALANCE—January 31, 1933	. \$15,065,500.78
ADD: NET INCOME—for year—as above	
DEDUCT:	0
CASH DIVIDENDS PAID	
April 1, 1933— 25c per share \$298,838.75	
July 1, 1933— 25c per share	
October 2, 1933— 25c per share	
January 1, 1934— 25c per share	
TOTAL DIVIDENDS PAID \$1,195,355.00	
FEDERAL TAXES—Prior Years	
SUNDRY ADJUSTMENTS APPLICABLE TO PRIOR YEARS (Net)	3
NET ADDITION TO SURPLUS	. 2,080,591.17
BALANCE—January 31, 1934	\$17,146,091.95

W. T. GRANT COMPANY

(A Delaware Corporation)

AND SUBSIDIARY COMPANIES

CONSOLIDATED BALANCE SHEET

January 31, 1934

ASSETS

CURRENT		
Cash	\$7,151,094.83 125,879.30 8,919,158.98 81,764.20	\$16,277,897.31
OTHER ASSETS Advances to, and security deposited with, landlords—To be repaid over a term of years. Employees' Notes and Accounts Receivable. Sundry Accounts, Notes, Claims and Investments; Funds in Closed Banks and Restricted Balances less Reserve.	477,398.60	553,588,22
PERMANENT ASSETS Land, Buildings and Improvements—at cost \$7,164,482.17 LESS; Allowance for Depreciation	7	333,300.22
Furniture and Fixtures—At Cost 5,856,982.97 LESS: Allowance for Depreciation 2,622,114.13	7 3 3,234,868.84	9,794,248.92
ALTERATIONS AND IMPROVEMENTS TO LEASED PROPERTIES (This amount is being written off over a period not in excess of the term of the leases involved) PREPAID ITEMS		5,782,102.72
Prepaid Taxes and Rents, Unexpired Insurance Premiums, Supplies, etc		710,274.12
		\$33,118,111.29
LIABILITIES		
CURRENT Accounts Payable Accrued Accounts Federal Tax Reserve Notes and other Obligations Payable for Leases—Due 1934	. 1,134,270.88	\$2,293,039.67
DEFERRED Notes and other Obligations Payable for Leases—Due 1935-1938 Tenants Deposits as Security for Leases (Expiring 1934-1949).	. 196,750.00 . 7,638,33	204,388.33
REAL ESTATE MORTGAGES PAYABLE		3,245,491.74
RESERVE FOR REPAINTING STORES CAPITAL STOCK AND SURPLUS Capital Stock (Authorized 2.000.000 Shares of No Par Value)		139,653.60
Outstanding 1,195,355 Shares Surplus (including \$12,262,832.13, earned since formation o	f	
Delaware Company in 1927)	. 17,146,091.95	\$27,235,537.95
		\$33,118,111.29

W. T. GRANT COMPANY
COMPARATIVE CONSOLIDATED INCOME ACCOUNT

\$78,206,119 73,022,906 5,183,213 12,785 5,195,998	1931	000-		
5,183,213 5,183,213 5,183,213 5,195,998		1930	1929	1928
5,183,213		\$71,376,487 66,736,925	\$65,902,419 61,789,028	\$55,690,784 51,972,935
5,195,998		4,639,562	4,113,391	3,717,849
159,637		4,733,403	4,186,690	3,822,370
1/2.6/1.		37,895	59,444	43,294
513,315		463,245	380,000	389,000
NET INCOME \$3,347,175 \$1,612,076	\$3,107,648	\$3,373,629	\$3,040,478	\$2,827,708

COMPARATIVE CONSOLIDATED SURPLUS ACCOUNT

1928	\$6,662,502	2,827,708	9,490,210	000	515,124	18.794	\$8,905,598
1929	\$8,905,598	3,040,478	11,946,076		700.519	538,900	\$10,705,481
1930	\$10,705,481	3,373,629	14,079,110		1,187,830	9,795	\$12,881,485
1931	\$12,881,485	3,107,648	15,989,133		1,195,355	83,935	\$14,709,843
1932	\$14,709,843	1,612,076	16,321,919	1	1,195,355	61,063	\$15,065,501
1933	105,265,501	3,347,175	18,412,676	1	1,195,355	71,229	\$17,146,092
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Calenc							
duent	AR.						
Subse	F YE	Abov					
31 of	92	PAF AS				Stock (Net	YEAR
L YE,	NNI	for Y		videnc	idends	id in	O OF
FISCA Inds J	-BEG	come		Q pe	on Div	Ded Ded	FEN
FISCAL YEAR (Which Ends January 31 of Subsequent Calendar Year)	SURPLU:	Net I		DEDUCT: Preferred Dividends	Common Dividends	Dividend Paid in Stock Sundry Deductions (Net)	SURPLUS-END OF YEAR

W. T. GRANT COMPANY

COMPARATIVE CONSOLIDATED BALANCE SHEETS

1928	\$1,972,887 101,378 6,314,555 57,772	8,446,592 42,104 2,934,953 1,948,797 4,509,867 579,417	\$18,461,730	\$524,502 25,000 762,997 389,000	1,701,499	1,560,000 61,637 6,020,496 8,905,598 \$18,461,730
1929	\$2,556,355 372,026 7,880,661 66,751	10,875,793 59,396 528,715 4,275,800 2,572,696 5,730,718 790,158	\$24,833,276	\$758,350 25,000 685,683 380,000	1,849,033	2,2,15,000 80,066 9,796,196 10,705,481 \$24,833,276
1930	\$4,791,015 389,320 7,187,761 69,815	12,437,911 94,862 203,892 5,322,129 2,864,940 5,978,168 726,369	\$27,628,271	\$457,374 25,000 757,430 462,500	1,702,304	2,686,667 105,869 10,089,446 12,881,485 \$27,628,271
1931	\$4,946,518 261,126 8,205,405 78,022	13,491,071 88,153 415,768 6,048,637 3,182,999 6,100,418 599,311	\$29,926,357	\$488,001 25,000 709,879 434,500	1,657,380	24,092 3,210,500 97,596 10,089,446 14,709,843 \$29,926,357
1932	\$4,266,632 133,715 8,282,485 80,232	12,763,064 107,726 553,076 6,410,502 3,571,669 6,118,536 795,761	\$30,320,334	\$573,065 25,000 720,822 259,686	1,578,573	\$3,326,650 121,919 10,089,446 15,065,501 \$30,320,334
1933	\$7,151,095 125,879 8,919,159 81,764	16,277,897 76,190 477,398 6,559,380 3,234,869 5,782,103 710,274	\$33,118,111	\$554,592 30,750 1,134,271 573,427	2,293,040	176,38 3,245,492 139,653 10,089,446 17,146,092 \$33,118,111
AT END OF FISCAL YEAR (January 31 of Subsequent Calendar Year)	ASSEIS: Cash Notes and Accounts Receivable Merchandise Inventories Cash Surrender Value—Life Insurance	Misc. Inv., Employees Acc. Rec., etc. (Net) Advances and Accounts with Property Owners Land and Buildings, Depreciated Furniture and Fixtures, Depreciated Alterations and Improvements, Depreciated Prepaid Rents, Taxes, Unexpired Ins., etc.	TOTAL ASSETS	LIABILITIES AND CAPITAL: Accounts Payable. Notes Payable, etc. Accrued Accounts Reserve for Federal Taxes (Est.)	TOTAL CURRENT LIABILITIES	Deferred Notes Payable, etc. Tenants' Deposits Real Estate Mortgages Payable Reserve for Repainting Stores Common Stock Surplus TOTAL LIABILITIES AND CAPITAL

GRANT STORES

ALABAMA

Anniston Birmingham Decatur Gadsden Huntsville Mobile

ARKANSAS

Little Rock Pine Bluff

CALIFORNIA

Berkeley Fresno Los Angeles Oakland Sacramento

CONNECTICUT

Ansonia Bridgeport (2) Danbury Danielson Derby Greenwich Hartford Meriden Middletown Milford Naugatuck New Britain New Haven New Milford Putnam Rockville Southington South Manchester Stamford Thomaston Thompsonville Torrington Wallingford Waterbury Willimantic Winsted

DELAWARE

Dover Milford Wilmington

FLORIDA

Jacksonville Miami Tampa Ybor City Station

GEORGIA

Albany Atlanta Augusta Brunswick Macon Savannah Valdosta

ILLINOIS

Alton
Aurora
Belleville
Chicago (3)
East St. Louis
Elgin
Galesburg
Jacksonville
Joliet
Peoria
Quincy
Rockford
Springfield
West Frankfort

INDIANA

Evansville
Fort Wayne
Gary
Hammond
Indianapolis
Michigan City
New Albany
South Bend

IOWA

Clinton Davenport Ottumwa Waterloo

KANSAS

Hutchinson Pittsburg

KENTUCKY

Louisville Paducah

LOUISIANA

Alexandria Baton Rouge Monroe New Orleans Shreveport

MAINE

Bangor Brunswick Calais Fort Kent Gardiner Lewiston Old Town Portland Sanford Skowhegan Van Buren

MARYLAND

Baltimore Cambridge Crisfield

MASSACHUSETTS

Adams Allston Arlington Athol Beverly Boston Brockton Cambridge Chelsea Chicopee Clinton Codman Square Danvers Dorchester East Boston Easthampton Everett Fall River Fitchburg Framingham Franklin Gardner Gloucester Great Barrington Haverhill Holyoke Hudson Hyannis Hyde Park Jamaica Plain Lawrence Leominster Lynn (2) Malden Marlboro Mattapan

Middleboro Milford Natick Needham New Bedford (2) Norfolk Downs North Adams

Medford

Melrose

North Attleboro Norwood Palmer Peabody Pittsfield Plymouth Reading Rockland Roslindale Roxbury Salem Somerville South Boston Stoneham Taunton

Uphams Corner Sta. Wakefield Waltham Ware Watertown

MASSACHUSETTS (Cont.)

Webster Weymouth Winchendon Worcester

MICHIGAN

Detroit (2) Grand Rapids Hamtramck Kalamazoo Lansing Muskegon Saginaw St. Joseph

MINNESOTA

Minneapolis Rochester St. Paul

MISSISSIPPI

Jackson

MISSOURI

Kansas City St. Joseph St. Louis Springfield

NEBRASKA

Lincoln Omaha

NEW HAMPSHIRE

Berlin
Concord
Derry
Dover
Franklin
Manchester
Nashua
Portsmouth
Rochester

NEW JERSEY

Bayonne Bloomfield Burlington Camden Collingswood Dover Hackensack Hammonton Hoboken Jersey City (3) Millville Mount Holly Newark (3) Passaic Paterson Rahway Riverside Somerville Trenton

NEW JERSEY (Cont.)

Union City Vineland West New York

NEW YORK

Albany
Batavia
Bath
Bay Shore, L. I.
Bayside, L. I.
Beacon
Binghamton
Bronx (2)
Brooklyn (2)
Buffalo (7)
Canandaigua
Carthage
Catskill

Cornina

Corona, L. I.

Dansville
Elmira
Far Rockaway, L. I.
Flushing, L. I.
Freeport, L. I.
Geneva
Glen Cove, L. I.
Glens Falls
Gouverneur
Hempstead, L. I.
Herkimer

Hudson Falls
Huntington, L. I.
Ilion
Jamaica, L. I.
Jamestown
Johnstown
Kingston
Lackawanna
Lockport
Lynbrook, L. I.

Mechanicville
Medina
Middletown
New York City (7)
New Rochelle
Niagara Falls
Norwich
Oneida
Oneonta
Oyster Bay, L. I.
Patchogue, L. I.
Penn Yan

Port Chester Port Jervis Poughkeepsie Riverhead, L. I. Rochester Rockville Center, L. I.

Rome Schenectady

NEW YORK (Cont.)

Seneca Falls Syracuse (2) Tonawanda Utica Watertown Warsaw Westfield Wellsville Woodhaven, L. I. Yonkers

NORTH CAROLINA

Charlotte
Concord
Elizabeth City
Goldsboro
Greensboro
Greenville
Hickory
Kinston
Raleigh

NORTH DAKOTA

Fargo

OHIO

Akron Bellaire Bellevue Cambridge Canton Circleville Conneaut Dayton Delphos East Liverpool Elvria Kent Lima Mansfield Marion New Philadelphia Newark Norwalk Portsmouth Steubenville Toledo Youngstown

OKLAHOMA

Muskogee Oklahoma City

PENNSYLVANIA

Altoona Bangor Berwick Blairsville Bloomsburg

PENNSYLVANIA (Cont.)

Bristol

Butler

Carlisle Chambersburg Columbia Conshohocken Corry Danville East Liberty Elizabethtown Ellwood City Erie Freeland Greenville Hazleton Homestead Honesdale Huntingdon Jeannette Johnstown Lancaster Lock Haven McKeesport Mahanoy City Middletown Milton Mount Pleasant Mount Union Oil City Palmerton Philadelphia (4) Philipsburg Phoenixville Pittston Pittsburgh Pottstown Pottsville Reading

Titusville
Towanda
Uniontown
Upper Darby
Waynesboro
West Chester
Williamsport
Windber

Sayre

Scranton

Shamokin

Sunbury

Shippensburg

RHODE ISLAND

York

Newport Pawtucket Providence West Warwick Woonsocket

SOUTH CAROLINA

Charleston Columbia Greenville

TENNESSEE

Bristol Chattanooga Memphis Nashville

TEXAS

Abilene
Beaumont
Brownsville
Corpus Christi
Dallas
El Paso
Fort Worth
Galveston
Houston
San Antonio
Waco
Wichita Falls

UTAH

Ogden Salt Lake City

VERMONT

Bennington Burlington Newport St. Johnsbury

VIRGINIA

Charlottesville
Clifton Forge
Danville
Fredericksburg
Norfolk
Harrisonburg
Hopewell
Lynchburg
Newport News
Petersburg
Portsmouth
Richmond
Roanoke

WEST VIRGINIA

Elkins Hinton Huntington Parkersburg Weston

WISCONSIN

Fond du Lac Madison Oshkosh Sheboygan





